

Online Success Blueprint Workshop

If you buy only one 'how to' business building program this year, the *Online Success Blueprint Workshop* by Alexandria Brown (the ezine queen) is the one to get. This is by far the clearest, most entertaining and information-packed program I've seen. The content is excellent and the recordings are very clear and professional. The package includes a hefty three-ring binder and 17 CDs recorded from her live workshop of the same name.

Because the CDs were all recorded live, you really feel as though you are part of the workshop, hanging out with others excited to learn and take action. The *Online Success Blueprint Workshop* covers everything you need to know about how to create a profitable website, ezine, and information products, and how to successfully market, generate traffic and write copy that gets customers into action. Note the word 'profitable.' Alexandria Brown knows how to generate profit and reports earning \$65,000 a month — that definitely gets my attention. In this program she tells you step by step what to do to have a profitable online business. All you have to do is follow the blueprint.



Rivers 2 the Soul Series Bilateral Audio Programs

Did you know that when the mind doesn't believe an affirmation, it argues with it? That was all the motivation Diamond Life Creators needed to find a better way to help their clients clear out negative programming. The result — *Bilateral Audio Programs*. The experience is unique in that you hear a male voice speaking affirmations into one ear and a female voice speaking affirmations into your other ear — but not the same affirmation at the same time. It sounds chaotic but the theory is that your conscious mind argues with one of the voices while the other voice slips into the unconscious unchallenged.

I tried the 21 day *Deep Confidence* program with positive results. It works! *Bilateral Audio Programs* are an exciting breakthrough worth exploring. There are three audio programs to choose from: *Deep Confidence*, *Perfect Body/Perfect Health* and *Automatic Abundance*. So the question for you is, if you could change the story you tell yourself in 21 days — would you do it? I say, go for it.



Today is Your Day Magnetic Card Set

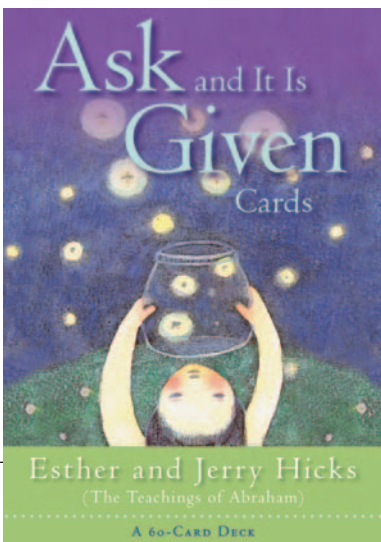
Here is a delightful structure to help you keep focused on whatever intention, goal or attitude you are cultivating. It's an acrylic magnetic holder that comes with 52 brightly colored inspirational messages. It can function as a magnet on your fridge or as a coaster on your table. Simply choose the message you want, slip it into the holder and strategically place it in your home or office. With 52 choices you can have a new reminder each week to keep your awareness fresh. The messages included are fun and simple. My favorite is 'Settle for More;' it makes me smile whenever I see it.



Ask and It Is Given Cards

The *Ask and It Is Given Cards* are a perfect way to incorporate the laws of attraction into a daily practice. The gentle and joyful illustrations fully support the powerful messages on each of the 60 cards. The content comes straight from the source. The creators of the cards, Esther and Jerry Hicks, have been sharing the teachings of Abraham, a spiritual entity, for many years and, in fact, these teachings were a major influence behind the movie 'The Secret.'

If you or your clients have embraced the laws of attraction you will want to check out these cards. You get a powerful statement on one side and an elaboration on the other. It's perfect bite-sized learning. As with any card deck, you will find creative ways to use the cards. At the very least, get a deck for yourself and draw a card a day to amp up your own vibrations.



By Marcy Nelson-Garrison, MA, CPCC

Joyful Business Guide



If you never thought you would put fun and business plan in the same sentence, think again. Laura Howard West has created a wonderful package that brings joy, playfulness and laws of attraction to the work of building and sustaining a successful business. It's the perfect package for creative professionals who shy away from the business side of things.

The *Joyful Business Guide* is warm, colorful and engages you right away. With 'Joyflow Sightings' for synchronicities, and colorful index cards for daily 'giggle goals,' how can you resist? Of course the heart and soul of the package are the *Joyful Business Guide Playbook* and the *Joyful Business Guide* three-ring binder — the place where all the visioning, planning and business development happens.

Laura expertly guides you through creative processes, personal exploration and solid business planning. I highly recommend this program and, if you work with entrepreneurs, consider becoming a *Joyful Business Guide* affiliate.

Links to products reviewed in this column are available at www.coachingtoys.com

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