

RECOMMENDED PLACEMENT FOR 48-POCKET FLOOR DISPLAY PACKAGE

For best sell-through results, the 48 styles in this package have been preorganized for you by category, color, and visual appearance. Simply replicate the schematic shown below.

This package should contain: one 48-pocket metal card fixture in dark espresso, 576 cards and envelopes (12 each of 48 different cards), 48 reorder cards, display assembly directions, and one header card.

Fall 2019

TIER 1 - Card placement order



ITEM NO. 6212 UPC 7-49190-06212-1 BIRTHDAY



ITEM NO. 4734 UPC 7-49190-04734-0 HAPPY BIRTHDAY



ITEM NO. 6221 UPC 7-49190-06221-3 BIRTHDAY



ITEM NO. 5346 UPC 7-49190-05346-4 HAPPY BIRTHDAY



ITEM NO. 4721 UPC 7-49190-04721-0 HAPPY BIRTHDAY



ITEM NO. 4723 UPC 7-49190-04723-4 HAPPY BIRTHDAY



ITEM NO. 4720 UPC 7-49190-04720-3 HAPPY BIRTHDAY



ITEM NO. 5059 UPC 7-49190-05059-3 HAPPY BIRTHDAY

TIER 2 - Card placement order



ITEM NO. 7262 UPC 7-49190-07262-5 HAPPY BIRTHDAY



ITEM NO. 7261 UPC 7-49190-07261-8 HAPPY BIRTHDAY



ITEM NO. 6219 UPC 7-49190-06219-0 BIRTHDAY



ITEM NO. 5077 UPC 7-49190-05077-7 HAPPY BIRTHDAY



ITEM NO. 4719 UPC 7-49190-04719-7 HAPPY BIRTHDAY



ITEM NO. 7269 UPC 7-49190-07269-4 HAPPY BIRTHDAY



ITEM NO. 6557 UPC 7-49190-06557-3 HAPPY BIRTHDAY



ITEM NO. 7257 UPC 7-49190-07257-1 HAPPY BIRTHDAY

TIER 3 - Card placement order



ITEM NO. 5785 UPC 7-49190-05785-1 FRIENDSHIP



ITEM NO. 7270 UPC 7-49190-07270-0 FRIENDSHIP



ITEM NO. 7266 UPC 7-49190-07266-3 FRIENDSHIP



ITEM NO. 6563 UPC 7-49190-06563-4 FRIENDSHIP



ITEM NO. 5054 UPC 7-49190-05054-8 FRIENDSHIP



ITEM NO. 5344 UPC 7-49190-05344-0 FRIENDSHIP



ITEM NO. 6852 UPC 7-49190-06852-9 FRIENDSHIP



ITEM NO. 6844 UPC 7-49190-06844-4 FRIENDSHIP

TIER 4 - Card placement order



ITEM NO. 4757 UPC 7-49190-04757-9 GET WELL



ITEM NO. 7267 UPC 7-49190-07267-0 THANK YOU



ITEM NO. 5143 UPC 7-49190-05143-9 THANK YOU



ITEM NO. 6562 UPC 7-49190-06562-7 THANK YOU



ITEM NO. 6849 UPC 7-49190-06849-9 THANK YOU



ITEM NO. 4762 UPC 7-49190-04762-3 ENCOURAGEMENT



ITEM NO. 4717 UPC 7-49190-04717-3 CONGRATULATIONS



ITEM NO. 7259 UPC 7-49190-07259-5 CONGRATULATIONS

TIER 5 - Card placement order



ITEM NO. 5068 UPC 7-49190-05068-5 NEW BABY



ITEM NO. 5776 UPC 7-49190-05776-9 NEW BABY



ITEM NO. 7260 UPC 7-49190-07260-1 NEW BABY



ITEM NO. 4746 UPC 7-49190-04746-3 JUST FOR LAUGHS



ITEM NO. 5914 UPC 7-49190-05914-5 JUST FOR LAUGHS



ITEM NO. 5778 UPC 7-49190-05778-3 JUST FOR LAUGHS



ITEM NO. 7256 UPC 7-49190-07256-4 JUST FOR LAUGHS



ITEM NO. 7265 UPC 7-49190-07265-6 JUST FOR LAUGHS

TIER 6 - Card placement order



ITEM NO. 6554 UPC 7-49190-06554-2 JUST FOR LAUGHS



ITEM NO. 6846 UPC 7-49190-06846-8 JUST FOR LAUGHS



ITEM NO. 6838 UPC 7-49190-06838-3 JUST FOR LAUGHS



ITEM NO. 7263 UPC 7-49190-07263-2 JUST FOR LAUGHS



ITEM NO. 4741 UPC 7-49190-04741-8 JUST FOR LAUGHS



ITEM NO. 4739 UPC 7-49190-04739-5 JUST FOR LAUGHS



ITEM NO. 6842 UPC 7-49190-06842-0 JUST FOR LAUGHS



ITEM NO. 7271 UPC 7-49190-07271-7 JUST FOR LAUGHS