# RECOMMENDED PLACEMENT FOR 24-POCKET COUNTER DISPLAY PACKAGE

For best sell-through results, the 24 styles in this package have been preorganized for you by category, color, and visual appearance. Simply replicate the schematic shown below.
**This package should contain:** one 24-pocket metal card fixture in dark espresso, 144 cards and envelopes (12 each of 24 different cards), 24 reorder cards, display assembly directions, and one header card.

**Fall 2019**

## TIER 1 - *Card placement order*


ITEM NO. 4455
UPC 7-49190-04455-4
BIRTHDAY


ITEM NO. 5900
UPC 7-49190-05900-8
BIRTHDAY


ITEM NO. 6855
UPC 7-49190-06855-0
BIRTHDAY


ITEM NO. 4650
UPC 7-49190-04650-3
BIRTHDAY


ITEM NO. 5321
UPC 7-49190-05321-1
BIRTHDAY

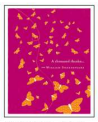

ITEM NO. 6357
UPC 7-49190-06357-9
BIRTHDAY


ITEM NO. 6133
UPC 7-49190-06133-9
BIRTHDAY


ITEM NO. 5906
UPC 7-49190-05906-0
BIRTHDAY

## TIER 2 - *Card placement order*


ITEM NO. 5040
UPC 7-49190-05040-1
APPRECIATION


ITEM NO. 4446
UPC 7-49190-04446-2
APPRECIATION


ITEM NO. 2716
UPC 7-49190-02716-8
APPRECIATION


ITEM NO. 5041
UPC 7-49190-05041-8
APPRECIATION


ITEM NO. 5903
UPC 7-49190-05903-9
APPRECIATION


ITEM NO. 2734
UPC 7-49190-02734-2
APPRECIATION


ITEM NO. 5762
UPC 7-49190-05762-2
APPRECIATION


ITEM NO. 6127
UPC 7-49190-06127-8
APPRECIATION

## TIER 3 - *Card placement order*


ITEM NO. 6145
UPC 7-49190-06145-2
WEDDING


ITEM NO. 5751
UPC 7-49190-05751-6
NEW BABY


ITEM NO. 6857
UPC 7-49190-06857-4
NEW BABY


ITEM NO. 6870
UPC 7-49190-06870-3
ENCOURAGEMENT


ITEM NO. 6868
UPC 7-49190-06868-0
LOVE & FRIENDSHIP


ITEM NO. 5907
UPC 7-49190-05907-7
LOVE & FRIENDSHIP


ITEM NO. 3521
UPC 7-49190-03521-7
SYMPATHY


ITEM NO. 5905
UPC 7-49190-05905-3
SYMPATHY