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Compendium releases Love Muchly, a new greeting card line *The inspiring new line includes 63 fun and unique card designs*

Compendium is excited to introduce Love Muchly, an artfully curated and thoughtfully crafted card line that brings together art, quality and heart. These cards combine hand-drawn illustrations and sincere sentiments to celebrate all of life's moments.

Currently featuring 63 designs from more than 20 creatives, this line features a diverse assortment of imagery and occasions. When designing the card line, the creative team at Compendium wanted customers to not only feel uplifted, but also surprised and delighted that they were able to find just the card they were looking for.

In addition to standard greeting card categories, Love Muchly also includes cards for more niche occasions, such as Pet Sympathy and New Home. This line offers something special to the mindful customer—the one who is looking for cards that reflect both their personality and style, as well as the relationships they're celebrating.

"The copy and art pairing felt perfect," says Chelsea Bianchini, the co-art director of Love Muchly. "Nothing is a second thought. You can feel the love poured into the line just by looking at it."

As for the line's unique name, the creators wanted to capture the warmth of the assortment. Like a sweet sign-off on a handwritten note, the name Love Muchly offers an abundance of emotion—with a casual yet caring dash of fun.

The card line was first introduced to sales reps and retailers in May and has already received positive reviews. So far, 157 stores have ordered displays in 41 states. Love Muchly has appealed to a wide variety of verticals including coffee shops, florists, clothing stores and bookshops.

"We are thrilled to see the great response to Love Muchly," says Kobi Yamada, Compendium's president and CEO. "A lot of thought and care was involved in creating this line and we appreciate the wonderful feedback we've received so far."

This card line is now available at retailers nationwide and on Compendium's newly redesigned website, <https://www.live-inspired.com>.

About Compendium, Inc.:

Since 1985, Compendium has turned everyday items into extraordinary gifts, and everyday occasions into memorable events. The Seattle-based company creatively combines fresh, vibrant designs with thoughtful and inspiring words to create gift books, journals, greeting cards, stationery and desk accessories sold online and in thousands of specialty gift stores nationwide. Their products celebrate the best parts of the human spirit and highlight what it truly means to live inspired. For more information about Compendium, visit their website at <https://www.live-inspired.com>.

