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Kobi Yamada’s “What Do You Do With a Chance?” reaches The New York Times Best Sellers list

The third and final installment to the celebrated “What Do You Do With...” series is a certified best-seller

SEATTLE (February 25, 2018) — Compendium is honored to announce that their children’s title “What Do You Do With a Chance?” is a New York Times best-seller. The book landed at No. 9 in the Children’s Picture Book category for the week of February 25, 2018.

Written by award-winning author Kobi Yamada and illustrated by Mae Besom, “What Do You Do With a Chance?” tells the story of a child who isn’t sure what to make of a chance encounter—then discovers that when you’re brave and say yes to new experiences, amazing things can happen. The title is the third and final installment of the “What Do You Do With...?” series which spent a combined 55 weeks on the New York Times Best Sellers List in 2017.

Released in February 2018, “What Do You Do With a Chance?” was met with immediate praise. Booklist called it an “inspired combination of words and images,” and School Library Journal recommended the title as “a read-aloud worthy of repeated reading.”

The series began in 2014 with the release of “What Do You Do With an Idea?” Word of mouth slowly grew as readers of all ages embraced the book’s timeless lessons, from teachers and librarians to athletes and entrepreneurs. The second title “What Do You Do With a Problem?” was published in 2016. With more than 1 million copies in print, the picture book series also inspires readers around the world, having been translated into 23 languages. An animated film is in production and is expected to be released by Waterman Entertainment in late 2018.

“It is so rare for a small, independent publisher just to have a book listed on The New York Times Best Sellers list, let alone multiple titles,” says Compendium CEO and author Kobi Yamada of the series’ unprecedented success. “It is humbling and we are tremendously grateful for all the support we have received from readers everywhere.”

About Compendium, Inc.:

Since 1985, Compendium has turned everyday items into extraordinary gifts, and everyday occasions into memorable events. The Seattle-based company creatively combines fresh, vibrant designs with thoughtful and inspiring words to create gift books, journals, greeting cards, stationery and desk accessories sold online and in thousands of specialty gift stores nationwide. Their products celebrate the best parts of the human spirit and highlight what it truly means to live inspired. For more information about Compendium, visit their website at live-inspired.com.