

**FOR IMMEDIATE RELEASE**

**Media Contact:** Angeline Candido  
Compendium  
206.812.1640 ext. 228  
[angeline@compendiuminc.com](mailto:angeline@compendiuminc.com)



**Compendium Extends UK Distribution with WIDDOP and Co.**

*Seattle company expands to the United Kingdom with leading giftware supplier WIDDOP and Co.*

**SEATTLE (October 26, 2017)** — Compendium, the company behind New York Times best-seller “What Do You Do With an Idea?” and other inspirational gift products, announced their partnership with WIDDOP and Co. to expand distribution to the United Kingdom.

This European partnership is a first for the Seattle-based company, whose reach extends across North America and Australia. Compendium will make its debut at WIDDOP’s January Product Preview in their showrooms, followed by the Spring Fair in February 2018.

“This partnership marks an exciting time for all of us at Compendium,” says Sales Director Carin Moore. “We’re thrilled to work with the talented team at WIDDOP and Co. to inspire a whole new audience with our products.”

Founded by William Widdop in 1883, WIDDOP and Co. is one of the largest suppliers of giftware and home accessories in the United Kingdom. They have over 7,000 products in their range and launch 3,000 new products every year. Their portfolio includes brands such as Disney, Studio Oh!, and Lucky Feather. WIDDOP and Co. offers customers a year-round showroom and the support of 12 regional representatives,

Stephen Illingworth, product development director at WIDDOP and Co., is enthusiastic about this new opportunity: “Gift books are a brand new product category for us at WIDDOP and Co. However, they complement our strong existing sentiment offer in the marketplace with a unique take on traditional giftware, bringing fresh designs and inspiring copy. The brand has already done incredibly well across the U.S. in several nationally recognized brands, and we hope to replicate that in the U.K.”

**About Compendium, Inc.:**

Since 1985, Compendium has turned everyday items into extraordinary gifts, and everyday occasions into memorable events. The Seattle-based company creatively combines fresh, vibrant designs with thoughtful and inspiring words to create gift books, journals, greeting cards, stationery and desk accessories sold online and in thousands of specialty gift stores nationwide. Their products celebrate the best parts of the human spirit and highlight what it truly means to live inspired. For more information about Compendium, visit their website at [live-inspired.com](http://live-inspired.com).