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Kobi Yamada’s “What Do You Do…” Series Celebrates 55 Weeks on The New York Times Best-Seller List

*The inspiring children’s book series occupy the No.1 and No. 6 spot—
a rare feat for an independent publisher.*

SEATTLE (September 24, 2017) —The award-winning “What Do You Do…” series celebrates a combined 55 weeks on the The New York Times Best-Seller List in the Children’s Picture Book Category. Now in its 36th week on the list, “What Do You Do with an Idea?” is currently No. 6 for the week of September 24, 2017. Its sequel, “What Do You Do With a Problem?” sits on top at No 1. with 19 weeks on the list.

Written by Kobi Yamada and illustrated by Mae Besom, the series made its first appearance on the list when “What Do You Do With an Idea?” debuted in the No. 6 position for the week of June 19, 2016. The appearance was more than two years in the making. Released in February 2014 by independent publisher and gift company Compendium, word-of-mouth slowly grew around the title as teachers, librarians and even NBA legend Kobe Bryant embraced the title. “What Do You Do With a Problem?” was then published July 2016. The book series continues to inspire with over one million copies in print and an animated film in production by Waterman Entertainment, as well as having been translated into 23 languages worldwide.

“It is so rare for a small, independent publisher just to have a book listed on The New York Times Best-Sellers List, let alone multiple titles and at No 1. It is humbling and we are tremendously grateful for all the support we have received from readers everywhere,” says Compendium CEO and author Kobi Yamada of the series’ unprecedented success.

Compendium will release the third and final book of the series in February 2018. Titled “What Do You Do with a Chance?”, the book follows the same main character, but this time he isn’t sure what to make of a chance encounter—then discovers that when you are brave and say yes to new experiences, amazing things can happen. The publisher hopes that this book will inspire kids of all ages to find the courage to go for the amazing opportunities that come their way.

About Compendium, Inc.:

Since 1985, Compendium has turned everyday items into extraordinary gifts, and everyday occasions into memorable events. The Seattle-based company creatively combines fresh, vibrant design with thoughtful and inspiring words to create gift books, journals, greeting cards, stationery, and desk accessories sold online and in thousands of specialty gift stores nationwide. Their products celebrate the best parts of the human spirit and highlight what it truly means to live inspired. For more information about Compendium, visit their website at live-inspired.com.