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Media Contact: Angeline Candido
Compendium
206.812.1640 ext. 228
angeline@compendiuminc.com



“What Do You Do With an Idea?” Makes The New York Times Best-Seller List

SEATTLE (June 22, 2016) — [Compendium](#) is honored to announce that their children’s title “What Do You Do With an Idea?” is a New York Times best-seller, reaching No. 6 in the Children’s Picture Book category for the week of June 19, 2016.

Written by Kobi Yamada and illustrated by Mae Besom, “What Do You Do With an Idea?” is the story of one brilliant idea and the child who helps to bring it into the world. This award-winning book has received several honors such as the Independent Publishers Book Awards, the Washington State Book Award, and the Moonbeam Children’s Book Award.

“It’s an honor to have our book recognized as a New York Times best-seller. I wrote ‘What Do You Do With an Idea?’ to encourage both children and adults to believe in their ideas, protect them, and help them grow.” says Kobi Yamada, author. “I’m amazed by the way this book has resonated with people and the new ideas it continues to inspire.”

Since its publication date of January 2014, “What Do You Do With an Idea?” has not only inspired children, but has also motivated educators, entrepreneurs, and creatives to share its message with the world. Teachers from elementary schools all the way to universities are bringing this book into classrooms to encourage their students to honor and act on their ideas. Companies such as General Electric are offering it to embolden employees. The Inlet Dance Theater in Cleveland, OH, is developing the book into a dance performance that is scheduled to premiere in late 2017.

And “What Do You Do With an Idea?” will soon inspire even more people across the country. It’s currently being adapted into an animated short film by Producer Steve Waterman of Waterman Entertainment (“Stuart Little”, “Alvin and the Chipmunks”). The film is scheduled to premiere in late 2016.

Compendium has recently released the follow-up title “What Do You Do With a Problem?” which features that same main character as he is faced with a persistent problem. The longer the problem is avoided, the bigger it seems to get. But when the child finally musters up the courage to face it, the problem turns out to be something quite different than it appeared. “What Do You Do With a Problem?” reached the Publisher’s Weekly Best Seller List for Children’s Picture Books for the week of June 13, 2016.

About Compendium, Inc.:

Since 1985, Compendium has turned everyday items into extraordinary gifts, and everyday occasions into memorable events. The Seattle-based company creatively combines fresh, vibrant design with thoughtful and inspiring words to create gift books, journals, greeting cards, stationery, and desk accessories sold online and in thousands of specialty gift stores nationwide. Their products celebrate the best parts of the human spirit and highlight what it truly means to live inspired. For more information about Compendium, visit their website at live-inspired.com.