

THOUGHTFULS

Pop-open cards were the first products we ever made, and they've been one of our most popular products ever since. Elegantly designed, each boxed set of ThoughtFalls includes 30 timeless messages to capture your heart.

Yay, You!

Share a card to celebrate a friend's accomplishment, cheer on a loved one's progress, or mark a meaningful milestone.

Shine with all you have.

KATELYN S. IRONS

You are magnificent
beyond measure...

ABIOLA ABRAMS

You know who You are.
You are the shining star.

RUMI

You are more powerful
than you know; you are
beautiful just as you are.

MELISSA ETHERIDGE

I wish I could show you...
the astonishing light
of your own being.

HAFIZ

I hope you wake up
feeling exceptional.
You are important,
needed, and unique.

MAMA ZARA

...your difference, your
thing that is unique
to you, is the most
valuable thing you have.

MERYL STREEP

You are your best thing.

TONI MORRISON

Dream big! There is
no limit to what you
can achieve.

LAILAH GIFTY AKITA

The Universe is totally
freaking out about
how awesome you are.

JEN SINCERO

You are the only you...
You are the best you.

LEO BUSCAGLIA

Treasure, that is
what you are.

BRUNO MARS

...the world needs your
brilliance, your voice, your
unique imagination, and
your particular genius.

GLORIA BURGESS

You are greater
than you know.

MOTHER TERESA

You being you is the miracle.
You being you is enough.

PANACHE DESAI

The time to embrace
your magnificence is now.

RHONDA BYRNE

...you have infinite potential.
You can do anything, make
anything, dream anything.

NEIL GAIMAN

All the wonders you seek
are within yourself.

SIR THOMAS BROWNE

...you are absolutely,
maddeningly,
irrevocably perfect.

ARIANA REINES

...believe that you have a
unique destiny to fulfill.

CANDY PAULL

The best thing
about you is you!

ANUPAM KHER

Don't look for miracles.
You yourself are the miracle.

HENRY MILLER

You deserve to be
happy, you deserve to
be joyful, you deserve to
be celebrated.

LISA NICHOLS

You are a light.
You are the light.

JOHN LEWIS

You are unrepeatable.
There is a magic about you
that is all your own...

D. M. DELLINGER

You are more precious
to this world than
you'll ever know.

LILI REINHART

You are a very special
person. There is only one
like you in the whole world.

FRED ROGERS

Never forget that
you are one of a kind.

BUCKMINSTER FULLER

You were meant to be here.
This moment is yours.

HERB BROOKS

...you have no idea how
utterly unprecedented
you are.

JOHN GREEN

